



Social Media Marketing (Creation, Management & Promotions)

Creation and management of social media accounts, it also includes creation of contents (promotional text) for social media accounts, management and scheduling of contents.

Management of Social Media Accounts	
Twitter	Facebook

Social Media Management (Common Accounts) Services

- Social Media Accounts: Twitter & Facebook
 1. Managing Social Media Accounts
 2. Profile Creation, Banner Designing and Profile Optimization of Account.
 3. Optimization of Social Media Accounts
 4. Select and Claim Custom URL for your Business.
 5. Optimize Business Page / Profile
 6. Promotional Posting / Week (Creation + Posting)
 7. Addition of User Contents Free (in case you like to share something).
 8. Addition of # & @ tags.
 9. * Relevant News Posting or ReTweets / Week.
 10. * Sharing of published articles of your website over social media accounts.
 11. * Content (Text, Image and/or Video) Posting.
 12. * Follow User Accounts with Followers.
 13. * Create Graphics, you can provide us images.
 14. * Communicate with prospective customers queries.
 15. Sharing of Images over all Social Media Accounts.
 16. Video distributions and promotions over social media accounts. (You have to provide us videos, if any).
 17. Promote products, deals and website over all social media accounts.
 18. Target prospective customers via social media.
 19. Paid ads campaigns (fix amount) on per month basis, where we target prospective customers for lead generation purpose.

* Wherever possible, depending upon availability & requirement.

Note: Many more campaigns can be added in later stages depending upon need, requirement and budget!



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